

Television and radio in Colombia are at the cutting-edge and rely on Avira to remain safe



RTVC (Radio Television National of Colombia) is responsible for the creation and broadcast of the TV channels and public broadcasting services in Colombia. This involves a great responsibility for an increasing audience of millions of people. The work of RTVC is crucial for the state of Colombia and it can't afford to deal with delays or disturbances. This is why RTVC always has to count on the best quality tools and support.

Reaching millions of people, broadcasting content 24 hours a day, setting precedents for the whole sector, and fulfilling ambitious improvement plans are only a few tasks of one of



the most dynamic and modern governmental institutions of Colombia. These requirements make great demands on the staff. The whole team has to master important tasks and of course they don't have time to take care of viruses on their computers.

The job is demanding: RTVC never sleeps. There is always someone who needs information. There is always an im-



portant message which has to be broadcast to the public. For this reason, those in charge of information technology must face the challenge of keeping all systems up and running cons-

tantly. This is why RTVC chose Avira as antivirus protection for its systems.

"Our daily business requires the highest effectiveness and the best performance. It is important that all applications are working properly and with a constant stability. We need to be able to have full confidence in the solutions we are using. We have found this reliability with Avira," commented Irlene Herrera, chief of the RTVC IT department.

"If we put ourselves in our client's position and think of the great responsibility he has to cope with, we understand why an outstanding effort is required. The prizes are good; the distinctions are good but a demanding client who can concentrate on his tasks because our employees and products are working well and constantly is the best result. A client who can concentrate on the important things in their business without needing to worry about security of the network is critical and speaks to the fact that Avira is doing its job well," said Javier Fonseca, responsible for the activities of Avira in Colombia.

RTVC can fulfill its tasks without unpleasant surprises in the systems whereas its audience enjoys the best cultural contents and entertainment. Avira takes care of all malware and virus threats in the background. Avira just works.

"It was also very important to us to have the best advice and support and the constant presence of the representatives of Avira. We always get fast answers to our questions as needed," said Irlene Harrera.

With a German antivirus expert on the systems of RTVC, no computer virus will ever become a celebrity.

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