

Westwood One Tunes in ESET

"If you are looking for a silver bullet...this is your silver bullet."

– Patrick Parnham, Vice President of Technical Services, Westwood One



Patrick Parnham is Vice President of Technical Services for Westwood One, a large provider of network radio programming and one of the largest domestic providers of traffic information in the U.S. It serves more than 5,000 radio and 170 TV stations.

Patrick has many responsibilities, but chief among them is ensuring the safety and security of 1,700 computer workstations across 20 states. About five years ago Westwood One needed to find new antivirus software that was backwards compatible with some legacy systems.

"We had some legacy applications that still needed to run on Windows 9x. Norton had orphaned them, and we were looking for a company to support older legacy systems. We originally turned to AVG, which offered antivirus only,

but they were unable to deliver a spam filter. At that point one of our IT people was researching a solid, reputable solution that could handle both without carrying the overhead that Symantec had."

The culmination of that Internet research resulted in a discovery of ESET NOD32® Antivirus. Westwood One brought it in for testing and ultimately made the purchase.

"Spyware was a bigger problem than we had realized, because after removing AVG and deploying ESET NOD32, we noticed an immediate increase in system efficiencies," notes Patrick. "And as far as every day use on workstations, NOD32 is not heavy impact, doesn't weigh down system resources, and is deployed fairly intuitively."

Patrick also noticed a difference between ESET versions. "As we migrated from version 3 to version 4, we noticed that it was more active in hunting programs and identifying them. Version 3 is very good, but version 4 is even better with regard to detection, and it also catches more malware. It's definitely worth the installation."

WHAT ABOUT MANAGEMENT?

"We are very comfortable with the management features. In fact, I would say the biggest upside to ESET NOD32 is we don't have to spend a lot of time messing with it. It's stable and it runs. The thing that's going to keep our loyalty to NOD32 is the update feature. It's painless. With our previous solution, we had to uninstall, reboot, link into a file, and once the file was installed, we'd push them a new update. ESET does it in the background."



Quick Facts	
Company name:	Westwood One
Location:	Houston, Texas, USA
Industry:	Broadcasting



ESET NOD32 Antivirus — Business Edition

The ultimate solution for your computer security

Comprehensive, proactive protection is crucial in a business environment. ESET NOD32 Antivirus helps business protect its most valuable data from malware and hacker attacks.

Patrick also found ESET extended the life of his older systems. "If we get a system that's infected, we'll run a Hunter/Killer program like Malwarebytes, run ESET, and we don't have to worry about it anymore. The win for us there is we don't have to nuke a box [kill the computers]."

ROI

These days, every purchase has to be justified and provide a return. For Patrick and his team, ESET is no exception. "Since 3.0, it's been a rock-solid system for us in both enterprise-wide and single-user versions. Sure there are more expensive alternatives, but ESET is much more cost effective, and it's already in place. This is one of the few cases where legacy doesn't work against us."

WHAT WOULD YOU TELL AN IT DIRECTOR CONSIDERING ESET?

"If you are looking for a silver bullet, this is your silver bullet."

ESET @ work	
Customer Problem	ESET Solution
No antivirus solution for some Windows 98 and 95 systems	Compatibility with legacy systems
Infested with spyware	Spyware detected and disabled
Too expensive, slow performance	Cost effective, "rock-solid" performance

