ESET Cybersecurity™ for Mac



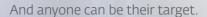


Mac threats are real

To be sure, there are far more Windows cyber threats than Mac cyber threats, but there are threats aimed at Mac users nonetheless. And even Windows threats can be passed along inadvertently through infected attachments by a Mac user. The Mac user, as a good cyber citizen, has the responsibility to ensure that she doesn't pass along Mac or Windows cyber threats.

Mac threats have been around for quite awhile—the first Mac OS X malware, a "worm" dubbed OS X Leap A, was identified in 2006. Mac threats aren't fundamentally different than Windows threats, and share the same names: Viruses, worms, trojan horses, keyloggers, spyware, etc. Each works through a slightly different method to accomplish similar goals: Steal your identity, gain access to your bank account or take control of your Mac.

In the big picture, cybercriminals aim these threats at users, regardless of operating system. They don't discriminate between the business user and the home user—their motivation is simply financial, and their techniques are becoming more sophisticated.





Safe Made Safer™

Yes, your Mac is a safe platform with a strong security record. Mac viruses exist, but are much less common than on Windows. Unfortunately, when it comes to security, technology is only part of the story.

Today's cybercriminals aren't just spreading viruses — they use psychology to trick you into revealing personal or financial information online. Complimentary training provided with ESET Cybersecurity™ tackles this problem head-on by integrating helpful tips you can use with our powerful security software, which protects against potential threats from email attachments, the Web and removable media, like USB and FireWire drives as well as CDs. ESET also makes sure you don't pass along malware to others.



Technology + Awareness = Cybersecurity

ESET Cybersecurity™'s technology provides an added layer of protection to your existing OS X Internet security features. Our advanced ThreatSense® scanning engine delivers comprehensive detection to stop known threats from harming your computer and provides proactive protection to stop new attacks before traditional signatures.

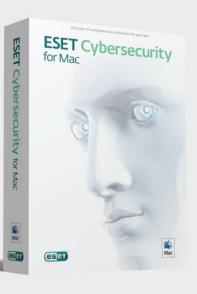
As important to your safety is awareness. ESET is here to help you understand how your actions affect your security, too. Our complimentary training keeps you safer than ever before.



The ESET Cybersecurity™ advantage

Low memory usage, minimal alerts and an intuitive interface designed for your OS X system are just some of the ways ESET makes your life simpler. ESET Cybersecurity™ is easy to use and right at home on your Mac.

- Stay light: Work, play, explore and create—without slowdowns or annoying pop-ups, and ESET security updates are small, timely and automatic.
- Stay fast: Built for speed and efficiency, ESET Cybersecurity™
 means that even disk-intensive operations, such as full disk scans
 run smoothly and quickly, so there's no compromising security for
 productivity.
- Stay protected: Exchanging files, forwarding emails with your friends and surfing websites that contain threats, can make your Mac a carrier that spreads threats. ESET Cybersecurity™ eliminates OS X, Windows and Linux malware threats in real-time.







Get hands-on training

Education is just as important as security software protection when it comes to being safe online.

Our training leads you through real-world scenarios via videos and education exercises. Learn how to set up your Mac and AirPort Extreme products and explore key security best practices, including:

- · Leveraging a firewall
- Physical security best practices
- The importance of updating software
- Email security tips
- Internet usage best practices
- Strong password tips
- Staying safe on social networks
- Identity protection



ESET **FAMILY** SECURITY PACK

Delivers ultimate protection, Mac and PC

We're serious about protecting your family – and that means Internet security for both Mac and Windows computers. ESET Family Security Pack eliminates the need to buy separate security products for each of your computers.

Choose from any combination of the following ESET products to get proactive protection for up to five computers using one easy license:

- ESET Cybersecurity™ for Mac
- ESET NOD32® Antivirus
- ESET Smart Security®









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Tel. +1 (619) 876-5400 Fax. +1 (619) 876-5845 **System Requirements**

Processor Architecture: 32bit x86 or 64bit x64, Intel®

Operating Systems: Mac OS X 10.5.x (Leopard)
Mac OS X 10.6.x (Snow Leopard)

Mac OS X 10.7.x (Lion)

Memory Consumption 95 MB

Download size: 42 MB Installation size: 100 MB

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